



EFRA TENDER FOR MEDIA PARTNERS

Being the leading RC Federation in Europe, EFRA (European Federation of Radio-operated Automobiles) is committed of making the European Championships the best races of the season in Europe.

The EFRA website www.efra.ws is widely visited for consultation of Rules and Event location details.

The EFRA Facebook pages are continuously updated with the latest event news.

If you are currently in the World of RC Media, you may be interested in collaboration with EFRA.

If you are a candidate for being an EFRA media partner would we like to know:

- What you can offer from the requirements mentioned below
- If you wish to top this with your own ideas

A contract will be signed after agreement of the terms for the task.

Interested parties are welcome to forward their application to the General Secretary,

Mr. Willy Wuyts: secretary@efra.ws no later than December 31th 2018.

EFRA President,

Mr Javier García

A handwritten signature in black ink, appearing to be 'J. Garcia', written over a faint circular watermark or background.

Tender for Media Coverage of EFRA European Championships.

Release Date 1th of November 2018

Tenders will be open for acceptance by EFRA till **24:00 CET on 31th December 2018**

Questions:

EFRA welcomes questions from potential applicants.

These should be submitted by email to the EFRA secretary.

Questions will be accepted no later than one (1) week before the Closing Time.

EFRA Contact:

Secretary Mr. Willy Wuyts, Email: secretary@efra.ws president@efra.ws

Summary of Requirements:

Minimum requirements:

- Do interviews in the pits with drivers/mechanics, and race relevant people, and after the race with the winner, the second and third place.
- The Media Partner(s) must provide pictures, written and video reports on the EFRA Facebook pages and EFRA webpage, and distribute reports to other RC related news pages, RC websites, magazines etc.
- Do a live stream of the main finals (or at least a video of the main finals that will be put on the media shortly after the end of the race)
- Pictures should create a reflection of the atmosphere, an extra attention to the younger drivers should be given in the coverage.
- Coverage of the price ceremony on the track
- Create daily event reports for the EFRA webpage and make them available to other media for publication.
- Management of the Facebook page/Youtube channel and other media
- Promote our Associated members

Nice to have:

- Commentary of the finals, it can be the announcer at the racetrack
- Pre announcement-promotion of the races on Facebook and other media
- Coverage of the opening ceremony

EFRA is seeking for an agreement of two years, starting on March 2019 with an option for EFRA to extend the contract for a further period.

The live broadcast should be exposed in such way that it also reaches the general public outside the RC Car Community without any charge for viewing.

Obviously, as the official language of EFRA is English, the collaboration and all publications must be done in the English language. EFRA will further insist that competitors from all countries have similar exposure and manufacturers and their equipment used at the event are treated fairly.

The EFRA Logo has to be visible all the time.

All costs related to this agreement is assumed to be handled by the appointed Media Partner and will not be covered by EFRA. The duties of the Media Partner(s) will be under the authority of the relevant EFRA Official.

EFRA wishes to contract the services of a Media Partner(s) to cover and broadcast all the EFRA European Championships. The dates mentioned below are meant as an example, and might vary each year.

EVENT DATES	SECTION & EVENT	LOCATION
29-31/05	EC 1/12	Trencin, Slovakia
13-15/06	EC 1/10 El. Track	Trencin, Slovakia
14-16/06	EC B 1/8 IC Off Road	Silla, Spain
03-07/07	EC 1/8 IC Track	Montbonnot, France
09-14/07	EC A 1/8 IC Off Road	Sacile, Italy
15-20/07	EC 1:5 OR 2WD/4WD	Ledenica, Bulgaria
21-27/07	EC 1:10 Electric OR 2WD/4WD	Pinerolo, Italy
14-17/08	EC 1:10 IC Track	Turkheim, Germany
30/08-01/09	EC 1/8 Electric Off Road	Barcelona, Spain